



**The Inauguration of  
Gordon Carl Bjork  
as  
Eighteenth President  
of Linfield College  
May 20, 1969**



President  
Dr. Gordon Carl Bjork  
and Family

## About The President

Gordon Carl Bjork became the eighteenth president of Linfield College on September 1, 1968.

Dr. Bjork was born in Seattle, Washington, in 1935 and attended primary and secondary schools in Tacoma and Seattle. At Dartmouth College, where he earned his bachelor of arts degree in 1957, his undergraduate honors included selection as a Daniel Webster Scholar, a Senior Fellow, and election to Phi Beta Kappa. He was active in student government, debate, intramural athletics, and was a member of the Dartmouth String Quartet. After graduation from Dartmouth College, Dr. Bjork went to Oxford University as a Rhodes Scholar. He was in the Honors School of Philosophy, Politics, and Economics and was elected to several literary societies. He rowed and played rugby for his college and won university colors in ice hockey.

After receiving a master of arts degree at Oxford, Dr. Bjork took a commission in the United States Coast Guard and served on active duty and then in the reserve. He returned to his native Seattle to attend the graduate school at the University of Washington, where he was awarded the Ph.D. in Economics in 1963. Dr. Bjork taught Economics at the University of British Columbia and Carleton

University before going to Columbia University in 1964. From 1964 to 1968 he was Assistant Professor, then Associate Professor, of Economics in the Graduate School of Business at Columbia University. He is the author of numerous articles in professional journals and other publications; he has written on economics and social problems for "Christianity and Crisis". Several of his papers have been published in books edited by others. He is the author of "Private Enterprise and Public Interest: The Logic and Development of Capitalism," recently published by Prentice-Hall. He has been a visiting lecturer at a number of American and British universities. In addition to his activities as a teacher and a scholar, Dr. Bjork has participated in professional and community projects of lasting significance and has done consulting for several private business firms. He served as an economic advisor to the late Dr. Martin Luther King. He has participated in the attempts to create a North Atlantic Free Trade Area between Britain, Canada, and the United States.

Dr. Bjork's wife is the former Susan Jill Serman of Oxford, England. The Bjorks have three daughters—Katherine, 6; Rebecca, 4; and Susannah, 2.

## About The College

Linfield College, which was founded ten years before the State of Oregon, is one of the oldest institutions of higher learning west of the Rockies. Started by missionary Baptist educators in Oregon City in 1849, it was moved to McMinnville in 1854, and on January 30, 1858 chartered by the legislature of Oregon Territory as the Baptist College at McMinnville. For approximately its first quarter-century in McMinnville, the college occupied a simple wooden building on the present site of the First Baptist Church.

The completion of Pioneer Hall, on the new campus south of Cozine Creek, in 1883, was a milestone in the history of the college. Yet, financial problems seemed to defy solution, and in 1906 it appeared inevitable that the institution would have to close its doors. Rather than allow that to happen, Dr. Leonard W. Riley, a member of the board of trustees, agreed to take the presidency. His decision proved to be a turning point in the long history of Linfield, for it was during his twenty-five years as president that the college was put on sound foundations. In 1915 it

was accredited by the United States Office of Education, and in 1928 by the Northwest Association of Secondary and Higher Schools. The name was changed from McMinnville to Linfield College in 1922. The completion of stately Melrose Hall in 1929, and the landscaping of the grounds marked the birth of the "New Linfield."

The presidency of Dr. Elam J. Anderson, a great uncle of Gordon C. Bjork, from 1932 to 1938 marked a period of curricular innovations at Linfield which led to its current character as a liberal arts college. Succeeding administrations, notably the twenty-five years of Dr. Harry L. Dillin's presidency, brought impressive improvements in physical plant and academic standards. More than thirty modern buildings now grace the oak studded eighty-acre campus. There has been a steady growth in the number and academic qualifications of the faculty, paralleled by increasing emphasis on research and scholarly activities, but never at the expense of excellence in teaching.

# *The Inaugural Program*

The Oak Grove — Linfield College  
McMinnville, Oregon — May 20, 1969 — 2:30 P.M.

DR. PHILIP E. RENSHAW  
Chairman of the Board of Trustees  
Presiding

THE PROCESSIONAL: Proud Heritage                      William P. Latham  
(The Linfield College Band, directed by Warren L. Baker,  
Associate Professor of Music)

## Order of the Academic Procession

Delegates of Institution of Higher Education  
Delegates of Learned Societies and Associations  
The Board of Trustees  
The Faculty  
The Platform Party

THE INVOCATION:                      Dr. Gordon Frazee, Professor of Religion,  
Dean of the College

WELCOME                                      Dr. Philip E. Renshaw

CONFERRING OF HONORARY DEGREE upon James W. Kuhn  
Professor of Industrial Relations and senior staff member  
of the President's Council of Economic Advisors

CONFERRING OF HONORARY DEGREE upon The Honorable Daniel J. Evans  
Governor, State of Washington  
CITATIONS, Dr. Philip E. Renshaw

ADDRESS:                                      Governor Daniel J. Evans

BAND SELECTION: Santa Ana's Retreat from Buena Vista      Stephen Foster

THE INVESTITURE of the Eighteenth President  
of Linfield College                                      Dr. Philip E. Renshaw

THE INAUGURAL ADDRESS:                                      Dr. Gordon C. Bjork

The Alma Mater (Directed by Marion van Dyk, Assistant  
Professor of Music)

We'll be loyal to old Linfield  
with her backing never yield.  
Each day will bring some victory,  
one more honor for her shield.  
The old oak gives us courage,  
keeps us steadfast on our way;  
For her we'll fight  
With all our might.  
Alma Mater, we're loyal to you!

THE BENEDICTION                                      The Reverend Joseph D. Ban,  
Associate Professor of Religion and Chaplain to the College

RECESSIONAL:                                      Selected Marches

## Former Presidents of Linfield College

Chandler, George C. ....	1858-1860
Johnson, John W. ....	1864-1867
Robb, J. D. ....	Feb. 20, 1873 - July 10, 1873
Bailey, Mark ....	1873-1876
Magers, John E. ....	1876-1877
Roberts, Ep ....	1877-1878
Burchett, J. G. ....	1878-1881
Anderson, E. C. ....	1881-1887
Brownson, Truman G. ....	1887-1896
Boardman, Harry L. ....	1896-1903
Brumback, A. M. ....	1903-1905
Northup, Emanuel (acting) ....	1905-1906
Riley, Leonard W. ....	1906-1931
Frerichs, William R. (acting) ....	1931-1932
Anderson, Elam J. ....	1932-1938
Everson, William G. ....	1938-1943
Dillin, Harry L. ....	1943-1968
Dolan, Winthrop W. (acting) ....	July 1 - Sept. 1, 1968

## Delegates of Institutions of Higher Education

1249 MAGDALEN COLLEGE, OXFORD UNIVERSITY Dwight Robinson	1838 DUKE UNIVERSITY Weldon T. Ross
1636 HARVARD UNIVERSITY William Middleton McAllister	1837 MOUNT HOLYOKE COLLEGE Mrs. James Martell
1769 DARTMOUTH COLLEGE Frederick T. Haley	1839 UNIVERSITY OF MISSOURI James E. Craig
1701 YALE UNIVERSITY Monroe A. Jubitz	1841 FORDHAM UNIVERSITY Hugh J. O'Donnell
1787 FRANKLIN AND MARSHALL COLLEGE David Robert Nowicki	1842 WILLAMETTE UNIVERSITY Norman J. Hudak
1789 UNIVERSITY OF NORTH CAROLINA Morton Yale Jacobs	1845 BALDWIN-WALLACE COLLEGE Jack H. Hafferkamp
1794 BOWDOIN COLLEGE M. Roberts Grover, Jr.	1846 БЕЛОIT COLLEGE David M. Myers
1807 ANDOVER NEWTON THEOLOGICAL SEMINARY George Dick	1846 GRINNELL COLLEGE Allen M. Rossman, Jr.
1812 HAMILTON COLLEGE Robert L. Bacon	1849 PACIFIC UNIVERSITY M. A. F. Ritchie, President
1817 UNIVERSITY OF MICHIGAN Elmer Clarence Fricke	1850 HEIDELBERG COLLEGE Richard J. McKillip
1819 NORWICH UNIVERSITY James G. Robertson	1850 ILLINOIS WESLEYAN UNIVERSITY Richard Ward Elliott
1821 AMHERST COLLEGE Lincoln Stuart Ferris	1851 HOPE COLLEGE Nicholas J. Yonker
1821 GEORGE WASHINGTON UNIVERSITY William Franklin Thomas	1851 UNIVERSITY OF MINNESOTA William W. Mills
1830 FLORIDA STATE UNIVERSITY J. Philip O'Neill	1851 NORTHWESTERN UNIVERSITY B. Gray Warner
1832 WABASH COLLEGE Warren E. Johnson	1851 RIPON COLLEGE Mrs. William C. Catlin
1833 KALAMAZOO College R. Jerold Baum	1851 UNIVERSITY OF SANTA CLARA Lloyd R. Swenson
1833 OBERLIN COLLEGE Roger Meyer	1852 UNIVERSITY OF DUBUQUE Robert C. Duncan
1833 STEPHENS COLLEGE Mrs. Harold Heller	1853 CENTRAL COLLEGE Everett G. Ward
1837 DePAUW UNIVERSITY Bruce Huffman	1853 CORNELL COLLEGE Robert M. Cameron
1837 KNOX COLLEGE Jerry R. Rohrer	1853 MONMOUTH COLLEGE John R. Kelly
	1854 UNIVERSITY OF EVANSVILLE Harris David Erickson

- 1855 BERA COLLEGE  
James A. Gibbs
- 1855 ELMIRA COLLEGE  
Mrs. Marjorie W. Ross
- 1855 MICHIGAN STATE UNIVERSITY  
Albert N. Halter
- 1856 ST. LAWRENCE UNIVERSITY  
Mrs. Margaret J. LeMaster
- 1857 UNIVERSITY OF THE SOUTH  
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George N. Reeves
- 1861 MASSACHUSETTS INSTITUTE OF TECHNOLOGY  
Fred R. Leonetti
- 1861 UNIVERSITY OF WASHINGTON  
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- 1863 BOSTON COLLEGE  
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William J. K. Harrington
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Harvey John Schmidt
- 1867 UNIVERSITY OF ILLINOIS  
Jane Claire Dirks-Edmunds
- 1868 OREGON STATE UNIVERSITY  
Gordon W. Gilkey, Dean
- 1868 WAYNE STATE UNIVERSITY  
Mrs. Floyd Lundquist
- 1869 BOSTON UNIVERSITY  
Charles M. Blake, Jr.
- 1869 UNIVERSITY OF NEBRASKA  
Edward J. Lesser
- 1869 PURDUE UNIVERSITY  
Fred L. McNaughton
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Elmer G. Million
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Mrs. Richard F. Porter
- 1871 AMERICAN BAPTIST SEMINARY OF THE WEST  
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- 1872 UNIVERSITY OF OREGON  
William C. Jones
- 1873 TEXAS CHRISTIAN UNIVERSITY  
Raymond W. Helseth
- 1873 DRURY COLLEGE  
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- 1876 UNIVERSITY OF NORTHERN IOWA  
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- 1881 NEWARK COLLEGE OF ENGINEERING  
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Colvin B. Pitblado
- 1882 OREGON COLLEGE OF EDUCATION  
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- 1884 JAMESTOWN COLLEGE  
Karl Dittmer
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- 1887 CLARK UNIVERSITY  
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- 1887 POMONA COLLEGE  
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- 1887 NEBRASKA WESLEYAN UNIVERSITY  
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- 1891 CALIFORNIA INSTITUTE OF TECHNOLOGY  
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- 1892 ELLEN CUSHING JUNIOR COLLEGE  
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- 1893 UNIVERSITY OF MONTANA  
Mrs. Richard P. Knights
- 1897 BRADLEY UNIVERSITY  
Paul McCall
- 1898 UNIVERSITY OF LONDON  
Ben Lawrence
- 1899 WESTERN ILLINOIS UNIVERSITY  
Roy Atherton
- 1899 NORTHERN ARIZONA UNIVERSITY  
Fred Stickney
- 1901 CENTRAL BAPTIST THEOLOGICAL SEMINARY  
Neil W. Concannon
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- 1907 REDLANDS UNIVERSITY  
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- 1909 REED COLLEGE  
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- 1964 LANE COMMUNITY COLLEGE  
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- 1965 MT. HOOD COMMUNITY COLLEGE  
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- 1824 AMERICAN BAPTIST BOARD OF EDUCATION AND PUBLICATION  
Robert Evan Davis, Executive Director
- 1832 AMERICAN BAPTIST HOME MISSION SOCIETY  
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- 1865 ALPHA TAU OMEGA FRATERNITY  
Victor E. Souvignier, Jr.
- 1868 PI KAPPA ALPHA FRATERNITY  
Robert B. Johnson
- 1876 AMERICAN CHEMICAL SOCIETY  
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- 1884 AMERICAN HISTORICAL ASSOCIATION  
Kenneth Wiggins Porter
- 1885 AMERICAN ECONOMIC ASSOCIATION  
Lafayette G. Arter, Jr.
- 1886 MODERN LANGUAGE ASSOCIATION  
Gordon W. Clarke
- 1892 AMERICAN PSYCHOLOGICAL ASSOCIATION  
Maurice H. McDowell
- 1894 THE MATHEMATICAL ASSOCIATION OF AMERICA  
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- 1903 AMERICAN POLITICAL SCIENCE ASSOCIATION  
Kenneth R. Smith
- 1907 ASSOCIATION OF AMERICAN RHODES SCHOLARS  
James H. Clarke
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- 1915 ASSOCIATION OF AMERICAN COLLEGES  
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- 1917 AMERICAN COLLEGE PUBLIC RELATIONS ASSOCIATION  
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- 1918 AMERICAN COUNCIL ON EDUCATION  
John R. Howard
- 1946 OREGON ACADEMY OF SCIENCE  
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- 1917 NORTHWEST ASSOCIATION OF SECONDARY AND HIGHER  
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- 1909 NATIONAL INTERFRATERNITY CONFERENCE  
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and Colleges***

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- 1817 COLGATE ROCHESTER DIVINITY SCHOOL  
Gene E. Bartlett, President
- 1830 GEORGE WASHINGTON UNIVERSITY  
William F. Thomas
- 1836 DAVIDSON COLLEGE  
Norman W. Raies
- 1861 VASSAR COLLEGE  
Mrs. R. B. Kuhner
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- 1870 SYRACUSE UNIVERSITY  
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- 1875 SMITH COLLEGE  
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- 1885 GOUCHER COLLEGE  
Mrs. Robert W. Chesney
- 1893 MARYLHURST COLLEGE  
Sister Anselm Mary
- 1901 UNIVERSITY OF PORTLAND  
Paul E. Waldschmidt, President